

ALAN WOO

DESIGN & TYPOGRAPHY

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*
Emily Carr Institute, 2004-2008

B Des Communication Design.

Designskolen Kolding, Denmark, 2007

B Des Communication Design, Erasmus.

Queen's University, 2001-2004

B Sc Cognitive Science, BA Art History (*deferred*)

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Applied Innovation, 2007-2008

Contract freelance interaction and concept design for web development and youth marketing firm.

British Columbia Law Institute, 2007-2008

Freelance design of identity proposal for a family of four non-profit legal organizations and typographic research & cover design for upcoming law journal publication.

Art of Food Exhibition, 2007

Freelance design of identity and promotion for curated exhibition including Georgia Straight, Preview Gallery Guide insertions, postcards and fifty-foot vinyl banner.

Emily Carr Institute Signage Redesign, 2006-2007

Designer. Worked in a small team selected by faculty to analyze and redesign the school's signage system implemented in 2007. Researched environmental space and conducted surveys on the use of school space. Worked on a digital system for generating easily printed, adaptable signage for dynamic situations.

Vancouver Port Authority, 2006-2007

Designer. Print media and signage for Environmental Department ranging from publications and exhibit display. Produced report & proposal for interface and information redesign of website.

Laplink Software, 2005-2006

Designer. Marketing & Communications department. Focused on interactive media with print campaign development for trade exposition in Germany.

* Education

† Professional Experience